







UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
Washington, D.C. 20231
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Bib Data Sheet

CONFIRMATION NO. 7720

SERIAL NUME 09/729,783	729,783 RULE		1	CLASS GR		OUP AR 2152	RT UNIT	ATTORNEY DOCKET NO. 5938-155 SJP/RCL		
APPLICANTS Noah Shalom Shopsowitz, Toronto, CANADA;										
** CONTINUING DATA **********************************										
** FOREIGN APPLICATIONS ************************************										
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 01/12/2001										
Verified and		yes no no Met after Allowance ner's Signature Initials		STATE OR COUNTRY CANADA	SHEETS DRAWING 4		TOTAL CLAIMS 7		INDEPENDEN CLAIMS 2	
ADDRESS AIR MAIL										
Stephen J. Perry SIM & McBURNEY 6th Floor 330 University Avenue										
Toronto ,ON M5G 1R7 CANADA										
TITLE										
Method and apparatus for providing interactive management of branded multimedia content and advertising										
						☐ All Fees				
							1.16 Fees (Filing)			
RECEIVED	FEES: Authority has been given No to charge/credit No. for following:	edit DEF		1.1 time)	7 Fees (Proc	cessing Ext. of			
710 N	10	for following:				<u> 1.1</u>	8 Fees (Issue	e)	
					1	Other				
							☐ Credit			